

[QiXi] The Vanishing Practices of the Hokkiens of the 7 Mothers

DATE: Saturday, August 23, 2025
LOCATION: Singapore, SG

Event Description

[QiXi] The Vanishing Practices of the Hokkiens of the 7 Mothers is a premier conferences event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 71 people

Event ID: ErFAHA6WZwv7JH2fUg

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 28 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.