

# Q&A met Geert van Kesteren over de expositie 'The Believers'

DATE: Friday, October 31, 2025  
LOCATION: Haarlem, Noord-Holland, NL

## Event Description

Q&A met Geert van Kesteren over de expositie 'The Believers' is a premier conferences event in Haarlem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 105 people

**Event ID:** 97eacFXfnsaz8YvcXs

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*