

QA Lightning Talks | Brno

DATE: Tuesday, September 9, 2025
LOCATION: Brno-st –VBÀ Ľ–†öÖ÷ avský kraj, CZ

Event Description

QA Lightning Talks | Brno is a premier conferences event in Brno-st –VBÀ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 138 people

Event ID: 7aPnwGuEJKfPEN4h7f

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.