

Q4 2025 NAVWAR QBOB + Small Business Fair

DATE: Monday, August 18, 2025
LOCATION: San Diego, California, US

Event Description

Q4 2025 NAVWAR QBOB + Small Business Fair is a premier expos event in San Diego. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,427 people

Event ID: GsGAyGJb9U5pej7Hmv

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 571 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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