

# PYXLS presents DANNY L HARLE

DATE: Thursday, October 23, 2025  
LOCATION: Amsterdam, Noord-Holland, NL

---

## Event Description

PYXLS presents DANNY L HARLE is a premier performing-arts event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 43/100

**Expected Attendance:** 444 people

**Event ID:** 6PeXHk7bhkG9P845c8

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 178 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/pyxls-presents-danny-l-harle>

Document generated on 6/3/2026, 11:25:36 PM