

PWR/UP ~ CANADA'S PREMIER AC/DC TRIBUTE CONCERT Port Alberni

DATE: Saturday, September 20, 2025
LOCATION: Port Alberni, British Columbia, CA

Event Description

PWR/UP ~ CANADA'S PREMIER AC/DC TRIBUTE CONCERT Port Alberni is a premier community event in Port Alberni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: DMchoHB3Yu6wxC2Qfc

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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