

PWHL - Toronto Sceptres vs New York Sirens

DATE: Sunday, December 21, 2025
LOCATION: Newark, New Jersey, US

Event Description

PWHL - Toronto Sceptres vs New York Sirens is a premier sports event in Newark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,799 people

Event ID: HarkurQdvSu7mLa9Uu

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,920 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.