

PWHL - Montreal Victoire vs Vancouver

DATE: Saturday, December 20, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

PWHL - Montreal Victoire vs Vancouver is a premier sports event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,989 people

Event ID: HJX8UkTz5jcXDivUBo

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,596 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.