

Purdue Fort Wayne Mastodons vs Bowling Green State Falcons Womens Basketball

DATE: Sunday, November 30, 2025
LOCATION: Bowling Green, Ohio, US

Event Description

Purdue Fort Wayne Mastodons vs Bowling Green State Falcons Womens Basketball is a premier sports event in Bowling Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,247 people

Event ID: 9ds2GLX3ARy8rFgCHq

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,299 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.