

Puppet Show #3

DATE: Saturday, September 27, 2025
LOCATION: Saint-Denis, Saint-Denis, RE

Event Description

Puppet Show #3 is a premier performing-arts event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 137 people
Event ID: 8XmAA6JggUBPi8W4cb

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
