

Punky Kid's 4th Annual (character) Zoo Day!

DATE: Friday, August 15, 2025
LOCATION: Ticonderoga, New York, US

Event Description

Punky Kid's 4th Annual (character) Zoo Day! is a premier festivals event in Ticonderoga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 37/100
Expected Attendance: 229 people
Event ID: Cu7Gcokyv8XXc9Co7J

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
