

Punk Poetry 3.0 | Shirlyn + The UnXpected

DATE: Saturday, September 20, 2025
LOCATION: Singapore, SG

Event Description

Punk Poetry 3.0 | Shirlyn + The UnXpected is a premier performing-arts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 178 people

Event ID: 5YiX2EH7AheJ6ym6e7

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.