

Punchline Nutrition - Alex Mackenzie Never Been Better - Pender Harbour

DATE: Saturday, August 23, 2025
LOCATION: Madeira Park, British Columbia, CA

Event Description

Punchline Nutrition - Alex Mackenzie Never Been Better - Pender Harbour is a premier performing-arts event in Madeira Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: H48MSKsp6wwD5LM2jB

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
