

PUMA Cagayan De Oro Half Marathon

DATE: Saturday, November 22, 2025
LOCATION: AveCagayan de Oro, Northern Mindanao, PH

Event Description

PUMA Cagayan De Oro Half Marathon is a premier sports event in AveCagayan de Oro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 524 people

Event ID: EhgcoimUqZyME9PeqC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.