

Pulsant Data Centre Open Day

DATE: Thursday, October 16, 2025
LOCATION: Wath upon Dearne, England, GB

Event Description

Pulsant Data Centre Open Day is a premier expos event in Wath upon Dearne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 460 people

Event ID: DAUtXaQMjTj4r7pK4m

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/pulsant-data-centre-open-day>

Document generated on 6/3/2026, 10:55:53 PM