

PUGLIA CAKE FESTIVAL 9th 11-12 OCTOBER 2025

DATE: Sunday, October 12, 2025
LOCATION: Trani, Puglia, IT

Event Description

PUGLIA CAKE FESTIVAL 9th 11-12 OCTOBER 2025 is a premier expos event in Trani. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,669 people

Event ID: 8DNLd65PR4gGrJ2nfR

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,068 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.