

Public Sector Aps6 to EI1: Management Essentials Workshop

DATE: Wednesday, November 26, 2025
LOCATION: Canberra, Australian Capital Territory, AU

Event Description

Public Sector Aps6 to EI1: Management Essentials Workshop is a premier expos event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: Hu7PEHKvbvnV4nCGDq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
