

# Public lecture "People, Places, and the Planet" by Gehl

DATE: Thursday, September 11, 2025  
LOCATION: Kaunas, Kauno apskritis, LT

## Event Description

Public lecture "People, Places, and the Planet" by Gehl is a premier conferences event in Kaunas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 89 people

**Event ID:** 5395b2QbCt9Bhq3DUS

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*