

Public History Early Career Workshop

DATE: Friday, September 12, 2025
LOCATION: City of London, Westminster, GB

Event Description

Public History Early Career Workshop is a premier expos event in City of London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,203 people

Event ID: 7rSajvyNegDc8RrbYB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 481 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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