

Ptit Déj industriel: Comment améliorer la communication dans les ateliers ?

DATE: Thursday, October 16, 2025
LOCATION: La Chaux-de-Fonds, Neuchâtel, CH

Event Description

Ptit Déj industriel: Comment améliorer la communication dans les ateliers ? is a premier conferences event in La Chaux-de-Fonds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: BFTj3hdnVC86jvHL6U

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
