

# PSL - Siwelele vs TS Galaxy

DATE: Tuesday, August 26, 2025

LOCATION: Nelspruit, ZA

## Event Description

PSL - Siwelele vs TS Galaxy is a premier sports event in Nelspruit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,212 people

**Event ID:** 7XPWL4rbSQUEUavDzdG

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,085 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*