

# PSL - Siwelele vs Magesi

DATE: Saturday, September 20, 2025

LOCATION: Polokwane, Limpopo, ZA

## Event Description

PSL - Siwelele vs Magesi is a premier sports event in Polokwane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 812 people

**Event ID:** 5m6fNzd3LKbx72GSUv

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 325 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/psl-siwelele-vs-magesi>

Document generated on 6/3/2026, 11:25:03 PM