

# PSL - Polokwane City vs Siwelele

DATE: Tuesday, August 19, 2025  
LOCATION: Pretoria, Gauteng, ZA

## Event Description

PSL - Polokwane City vs Siwelele is a premier sports event in Pretoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 6,815 people

**Event ID:** Aqm4Ph5DQfGPXZP2sv

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,726 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*