

PSL - Marumo Gallants vs Orbit College

DATE: Saturday, September 20, 2025
LOCATION: Rustenburg, North West, ZA

Event Description

PSL - Marumo Gallants vs Orbit College is a premier sports event in Rustenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,903 people

Event ID: Hky5E74UZxsxwWjET8

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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