

PSL - Mamelodi Sundowns vs Polokwane City

DATE: Sunday, November 23, 2025
LOCATION: Polokwane, Limpopo, ZA

Event Description

PSL - Mamelodi Sundowns vs Polokwane City is a premier sports event in Polokwane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,871 people

Event ID: 7UJSbw3nRYY9w3cSy3

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.