

PSL - Durban City vs Richards Bay

DATE: Sunday, November 23, 2025

LOCATION: Richards Bay, KN, ZA

Event Description

PSL - Durban City vs Richards Bay is a premier sports event in Richards Bay, KN. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,721 people

Event ID: 8Th2GMgBgWy9UoFbQj

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 688 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.