

PSL - Chippa United vs Sekhukhune United

DATE: Wednesday, September 24, 2025
LOCATION: Polokwane, Limpopo, ZA

Event Description

PSL - Chippa United vs Sekhukhune United is a premier sports event in Polokwane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,282 people

Event ID: Fu6ChfvakEs2hcUbU7

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,713 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.