

PSL - Chippa United vs Orbit College

DATE: Saturday, January 24, 2026
LOCATION: Rustenburg, North West, ZA

Event Description

PSL - Chippa United vs Orbit College is a premier sports event in Rustenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,411 people

Event ID: 4RWi6EXTNxSnGkFaJA

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,164 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
