

Psicologia em movimento: vivências na ABRAPSO, a partir da participação discente (UNIPAC Lafaiete)

DATE: Thursday, November 6, 2025
LOCATION: Granja das Hortências, Minas Gerais, BR

Event Description

Psicologia em movimento: vivências na ABRAPSO, a partir da participação discente (UNIPAC Lafaiete) is a premier conferences event in Granja das Hortências. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 209 people

Event ID: Eagw3vGBMeqsc8KoXo

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.