

Prvenstvo BiH - Borac Banja Luka vs Slavija

DATE: Sunday, October 19, 2025
LOCATION: Mrkonjić Grad, Republika Srpska, BA

Event Description

Prvenstvo BiH - Borac Banja Luka vs Slavija is a premier sports event in Mrkonjić Grad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 4p6vgBU5et9WvwvLSy

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.