

Prva Liga - Omiš Æ galj Tours vs Marsonia

DATE: Friday, February 6, 2026
LOCATION: Slavonski Brod, Brod-Posavina County, HR

Event Description

Prva Liga - Omiš Æ v Æ Tours vs Marsonia is a premier sports event in Slavonski Brod. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,237 people

Event ID: 3zW3D3fXWbd4JVEqZQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 495 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.