

Prva Liga - Marsonia vs Kaštela

DATE: Saturday, October 18, 2025
LOCATION: Kaštel Su wW ac, Splitsko-dalmatinska županija, HR

Event Description

Prva Liga - Marsonia vs Kaštela is a premier sports event in Kaštel Su wW ac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: FS7D8rrGdxYWTj4Te9

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.