

# Provincial - Namur - Grand-Leez vs Meux II

DATE: Sunday, August 24, 2025  
LOCATION: La Bruyère, Région Wallonne, BE

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## Event Description

Provincial - Namur - Grand-Leez vs Meux II is a premier sports event in La Bruyère. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 987 people

**Event ID:** ASwBHJYUHH7TDh4gHz

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 395 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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