

Provincial - Luxembourg - Aye vs Meix-Devant-Virton II

DATE: Sunday, November 9, 2025
LOCATION: Meix-devant-Virton, Région Wallonne, BE

Event Description

Provincial - Luxembourg - Aye vs Meix-Devant-Virton II is a premier sports event in Meix-devant-Virton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: CxPteaAXmqj45tjAgK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.