

Provincial - Limburg - Kortessemsse vs Helson Helchteren

DATE: Saturday, January 24, 2026
LOCATION: Houthalen-Helchteren, Vlaams Gewest, BE

Event Description

Provincial - Limburg - Kortessemsse vs Helson Helchteren is a premier sports event in Houthalen-Helchteren. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,240 people

Event ID: FTu3RgJNiiiNuq3JJt

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.