

Provincial - Antwerpen - SKS Herentals vs Berlaar-Heikant

DATE: Sunday, January 25, 2026
LOCATION: Berlaar, Vlaams Gewest, BE

Event Description

Provincial - Antwerpen - SKS Herentals vs Berlaar-Heikant is a premier sports event in Berlaar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 750 people

Event ID: ChPNQkrszEAT4KWPjY

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.