

PROSTREET CARS AND COFFEE 10

DATE: Saturday, November 29, 2025

LOCATION: Deer Park, Victoria, AU

Event Description

PROSTREET CARS AND COFFEE 10 is a premier sports event in Deer Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: AN3FnecBTLyN6egWnK

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.