

Property Expo Chennai 2025: Dubai Real Estate Developers & Investors

DATE: Friday, August 29, 2025
LOCATION: Harikrishna, Tamil Nadu, IN

Event Description

Property Expo Chennai 2025: Dubai Real Estate Developers & Investors is a premier expos event in Harikrishna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,308 people

Event ID: 65FaoCZUqfknZ9eYHP

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,723 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.