

# ProPak Philippines

DATE: Tuesday, February 3, 2026  
LOCATION: Pasay, Metro Manila, PH

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## Event Description

ProPak Philippines is a premier expos event in Pasay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 69/100

**Expected Attendance:** 8,537 people

**Event ID:** G4dFLz3mcTEdxB8eL4

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,415 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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