

Promoting Excellence Symposium

DATE: Thursday, October 2, 2025
LOCATION: Fort Lauderdale, Florida, US

Event Description

Promoting Excellence Symposium is a premier conferences event in Fort Lauderdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: nKVmRVTXD7D5upy3GD

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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