

# Proliga - North - Sampaense vs Figueirense

DATE: Saturday, November 1, 2025  
LOCATION: Figueira da Foz, Coimbra, PT

## Event Description

Proliga - North - Sampaense vs Figueirense is a premier sports event in Figueira da Foz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,244 people

**Event ID:** EvBcvndaruuhZvJdkY

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 498 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*