

Project Worthy Photo Exhibition

DATE: Friday, October 10, 2025
LOCATION: Moffat Beach, Queensland, AU

Event Description

Project Worthy Photo Exhibition is a premier expos event in Moffat Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,657 people

Event ID: 5zpT9ExNeqr47CS2dN

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 663 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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