

Project EveryBODY Inclusive Market Fair

DATE: Wednesday, December 3, 2025
LOCATION: Vancouver, British Columbia, CA

Event Description

Project EveryBODY Inclusive Market Fair is a premier festivals event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 296 people
Event ID: 6KqWA6wgKf2v8KvVBo

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
