

Programme 7&8 Sunday 5th October, 3:00pm, The Sugar Club , All Day

DATE: Sunday, October 5, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

Programme 7&8 Sunday 5th October, 3:00pm, The Sugar Club , All Day is a premier performing-arts event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 661 people

Event ID: 5aBJndGANBJrjDyTBn

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
