

Profoto Roadshow Stockholm

DATE: Thursday, November 27, 2025
LOCATION: Stockholm, Stockholms län, SE

Event Description

Profoto Roadshow Stockholm is a premier expos event in Stockholm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,632 people

Event ID: GJKaGh2qXiHPLkoYBp

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,053 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/profoto-roadshow-stockholm>

Document generated on 6/4/2026, 2:43:03 AM