

Professional League - Sur vs Bahla

DATE: Sunday, September 14, 2025
LOCATION: bÖJ bvDb!1bv+, Ad Dakhiliyah Governorate, OM

Event Description

Professional League - Sur vs Bahla is a premier sports event in bÖJ bvDb!1bv+. This event attracts visitors around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,300 people

Event ID: BuXNu3gHx9UtvHmcSd

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,920 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.