

Professional League - Smail vs Dhofar

DATE: Thursday, October 30, 2025
LOCATION: Salalah, Dhofar Governorate, OM

Event Description

Professional League - Smail vs Dhofar is a premier sports event in Salalah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,591 people

Event ID: 6bc5bkcFRMdA53sDwX

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,436 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.