

Professional League - Al Nasr vs Dhofar

DATE: Friday, September 26, 2025
LOCATION: Salalah, Dhofar Governorate, OM

Event Description

Professional League - Al Nasr vs Dhofar is a premier sports event in Salalah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,470 people

Event ID: 8aMs3BkpksSiUJaK6z

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.