

# Professional League - Al Khabourah vs Sohar

DATE: Thursday, November 6, 2025  
LOCATION: Sohar, Al Batinah North Governorate, OM

## Event Description

Professional League - Al Khabourah vs Sohar is a premier sports event in Sohar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,784 people

**Event ID:** 4xkK33wwbwjStGjCHn

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,314 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*