

Professional Development League - Sheffield United U21 vs Watford U21

DATE: Friday, September 5, 2025
LOCATION: Watford, England, GB

Event Description

Professional Development League - Sheffield United U21 vs Watford U21 is a premier sports event in Watford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 11,965 people
Event ID: 4cCyJpTXRqkHhEBJY6

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,786 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.